Guidelines for Pre- and Post-Testing

I-TECH’s Technical Implementation Guides are a series of practical and instructional papers designed to support staff and partners in their efforts to create and maintain quality programs worldwide.

Pre- and post-tests are used to measure knowledge gained from participating in a training course. The pre-test is a set of questions given to participants before the training begins in order to determine their knowledge level of the course content. After the completion of the course, participants are given a post-test to answer the same set of questions, or a set of questions of comparable difficulty. Comparing participants’ post-test scores to their pre-test scores enables you to see whether the training was successful in increasing participant knowledge of the training content.

This guide will provide you with information on when and how to use pre- and post-tests, tips for developing good questions, instructions for how to validate and administer pre- and post-tests, and a description of how to analyze results.

Using Pre- and Post-Tests

Pre- and post-test scores provide information on whether or not participants have learned from the training. In addition, a well-designed pre- and post-test can help trainers understand which concepts or competencies were well taught during the training and which ones need additional time, or need to be covered using alternative methods.

Pre- and post-tests may not be the best tools to use for every training. For example, if a course is highly interactive with ample opportunity to assess participants’ knowledge and comfort with the training content, then pre- and post-tests may not be worth the time to administer and analyze. Very short courses, lasting a day or so, may not merit the time requirements of administering and analyzing pre- and post-test data. In addition, pre- and post-tests for trainings focused on relationship-building skills, e.g., a training on effective counseling skills, may be difficult to create and score. An alternate method of evaluating learning, such as the observation of skills demonstrated in a role play, might be more appropriate in this situation.

When deciding whether or not to take the time to do both a pre- and a post-test, consider first what you most want to learn about your training. If you want to understand exactly what knowledge can be credited to the training itself, using a pre- and post-test methodology is important. If, instead, you only need to know whether participants can demonstrate content knowledge or skills by the end of the training, a pre-test is not necessary. By administering a test only at the end of training, you will not be able to show knowledge gains, but you will be able to assess the extent to which participants understand the course material.

Remember, one of the limitations of any test of knowledge administered immediately after training is that it will not tell you what people will remember one week or one year after the training, nor whether they will apply what they learned in their work.

Developing a Pre- and Post-Test

Tests are instruments or tools used to measure change. If the instrument itself is faulty, it cannot accurately measure changes in knowledge. A valid and reliable pre- and post-test must be made up of well-written and clear questions. The following are some tips for creating good questions:

Create questions that focus on the primary course objectives. Try to develop at least one question for each course objective. This will ensure that you are asking participants to demon-
strate their knowledge of what course developers determined are the most important concepts to learn across the entire course. You can go one step further by asking yourself, “What are the 10 most important things in this course that a physician — or other health professional — needs to know about HIV care?” Then create your questions from this list of 10 concepts, facts, or skills. For a workshop or training on a highly technical subject, such as antiretrovirals (ARVs) or opportunistic infections (OIs), a content expert generally needs to develop the test in order to ensure that incorrect options are plausible, that the right content is covered, etc.

Do not create questions that demand the memorization of extraneous (i.e., picky) detail. Participants should not be tested on whether they remember a particular word or phrase, or whether they remember if prevalence rates were 13% or 15%, but rather on whether they have learned important concepts and related facts.

**Tips for Creating Questions**

There are a variety of question types — open-ended, true/false, multiple-choice, and case-based — that can be used in your test. Having a variety of knowledge questions can help make a test more rigorous and interesting. Open-ended questions require participants to use their own words to respond to a question or comment on a particular scenario. Multiple-choice questions ask respondents to select among several possible answers. True/false questions ask respondents to consider only two possible choices. You can ask respondents to demonstrate more specific, detail-oriented learning with multiple-choice questions than with true/false questions.

If you are designing a test for people who do not speak English as a first language, avoid changing your question type too many times throughout the course of the test. Participants may get confused trying to interpret new directions, which distracts from the purpose of the test.

**Creating Open-Ended Questions**

*Create questions that are specific enough so that participants clearly understand the scope of the question.* Example: “Explain how HIV-infected children are likely to suffer.” This question is overly broad. Participants might wonder whether “suffering” refers to abandonment, physical weakness, or other complications, or a multitude of other types of suffering. “List 3 reasons why HIV-infected children are more likely to suffer from failure to thrive.” This question specifically asks participants to address “failure to thrive,” a clinical condition well-covered in the training session.

**Creating True/False Questions**

*Construct questions that are simply worded, to the point, and unambiguous.* Simple sentences are straightforward and have fewer words than more complex, multiphrase sentences. Vocabulary that can be interpreted in different ways makes it much more difficult for respondents to answer.

Example: “There are many ways a person can become infected with HIV” uses a word (many) that can be interpreted in perhaps ten different ways. A better question would be one that focused on a single mode of transmission: “An individual can become infected with HIV through a needlestick.”
**Stay away from conjunctions such as “and,” “but,” “except,” and “or.”** These words imply a second idea or concept and can be confusing when respondents are answering True/False questions.

**Example:** The true/false question stem, “HIV can be transmitted during intercourse but only if the individuals are not using a condom,” is problematic. Although the question appears to be true, HIV can be transmitted even if individuals are using a condom during intercourse. The “but” provides too much potential for ambiguity and room for confusion in the respondent.

**Creating Multiple-Choice Questions**

**Develop responses that are substantively distinct from one another.** Answers in a multiple-choice question that are too similar do not provide a respondent with a clear choice. Such questions can end up testing their ability to make distinctions in spelling or definition instead of making important discriminating choices among crucial concepts in HIV.

**Example:** Which of the following is the name for the ARV drug abbreviated as ABC?  
- Abacab  
- Abacavan  
- Abacavir  
- Abracadabra

Although it might be important for participants in an ARV course to know that Abacavir is the name for ABC, these responses are more about how well they can distinguish slight variations in spelling. A better selection of responses would be:  
- Abacavir  
- Amprenavir  
- Acyclovir  
- Amphotericin B

**Develop “incorrect” responses that are potentially plausible but clearly wrong.** Even your most knowledgeable learners should not find the correct answer extremely obvious; respondents should be presented with a selection of answers that they must consider carefully. In the example above, the correct response in the first list of responses was too obvious for most English speakers. Among those who speak English as a second or third language, it may be merely a spelling or vocabulary test.

**Make the multiple-choice question text longer than the text of the answers.** The majority of information should be in the question, not the answers. Participants should not be overwhelmed with words when attempting to answer the question correctly.

**Review your questions and answers for usability.** Cover up the answers and look at the question. Someone knowledgeable of the course content should be able to answer the question without looking at the answers. If possible, ask a second colleague knowledgeable of the course content to take the test and see how he/she answers the questions. If they have problems answering, then chances are that your questions are not specific enough.

**Combining Methods:**  
**Creating Case-Based Questions**  
A case-based question presents a short case study and then poses questions based on the information available in the case study. Case-based questions require participants to apply discrete facts or bits of knowledge to a situation they will likely encounter in their workplace.

Case-based questions can be true/false, multiple choice, or short answer. Short-answer questions will provide you with a better sense of the participants’ knowledge and ability to apply concepts learned in the training course. The drawback to short-answer questions is that they take more time to grade.
Example of a Short Answer Case-Based Question

Mrs. S. is a 34 year-old Ethiopian woman who was referred from the VCT center after testing HIV positive three weeks ago. Her husband recently died from cryptococcal meningitis; during his hospitalization he tested positive for HIV, causing her to pursue testing.

Four months ago, Mrs. S. was diagnosed with tuberculosis. Upon her diagnosis, she began a four-drug treatment for TB, and is currently taking isoniazid and ethambutol. HIV testing was recommended and refused at the time of TB diagnosis. Other than TB treatment, she is taking no medications, and until her TB diagnosis her medical history had been normal. She is allergic to trimethoprim/sulfamethoxazole (Bactrim) which causes a diffuse erythematous maculopapular rash.

On physical exam, she is a thin, well-developed woman in no acute distress. A head, eye, ear, nose, and throat (HEENT) exam reveals candida on the tongue and buccal mucosa. Heart, lung, and abdomen exam are normal. Laboratory test data show:

| Hemoglobin | 11.7 | ALT | 39 |
| White blood cell | 4.8 | AST | 47 |
| Neutrophils | 74% | | |
| Lymphocytes | 20% | | |
| Monocytes | 6% | | |
| Platelets | 167,000 | HIV | Reactive |

1. For this patient, what evidence (history, physical examination, and/or laboratory data) supports beginning antiretroviral therapy (ART)?
2. Do you identify any barriers to good ARV adherence? If so, what would you recommend to address the barrier(s)?
3. What antiretroviral medication(s) would you initiate?
4. What toxicities could be associated with the antiretroviral medication(s) you chose?

Case questions have a case stem, a lead-in question, and possible responses (or a space for a short answer reply). The case should not give away the answer, nor should the answer be obvious among the possible options.

Pre- and post-tests may not be the best tools to use for every training, such as a one-day short course, or a training on skills that need to be observed.
Examples of Case-Based Multiple-Choice Test Questions

**Example 1:** A 60-year-old man presents with progressive weakness of arms and legs. He reports difficulty climbing stairs or combing his hair. He also has difficulty swallowing, but he has no visual complaints. On physical examination, you note a maculopapular eruption on the eyelids, nose, cheeks, and knuckles. Joint examination is normal. What is the most likely diagnosis?

- Dermatomyositis
- Myasthenia gravis
- Polymyalgia rheumatica
- Rheumatoid arthritis
- Systemic lupus erythematosus

**Example 2:** In this example, a case is presented and is followed by several multiple-choice questions.

**Case Study: John**

John is a recently diagnosed HIV-positive male who came to clinic for his initial visit. His initial laboratory studies show the following: Hgb of 9, CD4 count of 199. On exam you notice white plaque on his tongue and the roof of his mouth. He has a history of tuberculosis 5 years ago, which was effectively treated. Otherwise, he seems in good health.

The following questions have only ONE right answer. Circle the letter of each correct answer.

1. At what WHO stage of HIV disease is John?
   - a. Stage 4
   - b. Stage 3
   - c. Stage 2
   - d. Stage 1

2. Is John eligible for antiretroviral medication?
   - a. Yes
   - b. No

3. What is the likely diagnosis of the white plaque on John’s tongue?
   - a. Oral hairy leukoplakia
   - b. Kaposi’s sarcoma
   - c. Oral candidiasis (thrush)
   - d. Lichen sclerosis

Validating Pre- and Post-Tests

All pre- and post-tests must be validated before they are considered a reliable data collection tool. If participants get a question wrong, it should be because of lack of knowledge, not because a participant interpreted the question differently than it was intended because the question was poorly written and had more than one correct answer, or because the question addressed content that was not taught in the course. When a participant gets a question correct, it should be a result of knowl-
edge in that subject area, not because the incorrect answers were so implausible that it was easy to guess the correct answer.

As the first step in the validation process, ask four local staff to take the test. Ask them to mark any questions that were unclear to them when they were taking the test. Have staff discuss with you their answer to the questions, ensuring that their understanding of the test questions was the same as what was intended. Although staff may not be representative of the participants who will take the test, this is a good first step for clarifying questions and responses before you give the test to a group of training participants. Make adjustments to the questions based on the results of this “internal pre-testing” with staff before administering to training participants.

The most important step of the validation process takes place with the participants themselves. After administering the post-test to training participants, review the answers as a group. Ask participants to explain their answers to the questions to better understand how they were interpreting the questions. It should be clear from the discussion which questions were confusing to participants and which ones were clearly written. For questions answered incorrectly, the discussion should help to determine whether the question was confusing and participants actually understand the concept being tested, or whether the participants did not acquire the intended knowledge for some reason. Rewrite the test based on feedback and administer the test to another set of participants to make sure adjustments clarified any confusing questions.

Implementing a Pre- and Post-Test

Once you have validated your test, you are ready to begin using it to collect data about your training course. The most effective way to use pre- and post-tests is to match each participant’s pre-test and post-test answers so you can look at an individual’s change in knowledge as well as the knowledge change of the group as a whole. Since participants may be uncomfortable putting their name on their tests, use numbers instead of names as identifiers on the pre- and post-tests. Below are instructions for administering anonymous pre- and post-tests.

**Assign random numbers to each participant.** Write numbers from 1 to n (where n equals the number of participants in the training) on pieces of paper. Ask participants to choose one piece of paper and to copy the number they drew on the back of the first page of their participant packet handed out at the training.

**Administer the pre-test before beginning the training.** Hand out pre-tests to participants and ask them to note their numbers on the part of the test marked “code number.” Explain to participants that their responses to the test are anonymous — we don’t know what number they drew. Explain that the purpose of the pre/post test is to evaluate our training and to help us answer the question, “Did people learn what we wanted them to from the training?” Ask participants to answer the pre-test questions. They can ask for clarification for any of the questions that they do not understand, for example, if there is something in the wording of the question that does not make sense to them or is ambiguous. A designated trainer should note all such questions or clarifications on a master copy so the test can be improved for the next round of training. When participants have finished, collect the pre-tests and give them to the training team lead.

**Administer the post-test at the end of the training.** Hand out post-tests and ask participants to write their code numbers on the top. Remind participants that their codes are unknown to the trainers, but it is important they use their same unique code on both the pre- and post-tests for trainers to assess the strengths/weaknesses of the training. Ask participants to answer the post-test questions. Again, people should feel free to ask for clarification on language or interpretation. The designated trainer should take note of all such questions on a master copy.

When participants are finished, collect post-tests and give them to the team lead. Discuss the questions...
and answers to the test with the participants. For both teaching and evaluation purposes, it is important to go over the correct answers to the post-test with participants while you are in class. Reviewing the answers as a group provides immediate feedback to participants on concepts they did not understand and reinforces the learning of correct information. It also helps to clear up misconceptions before those misconceptions are institutionalized through practice. Lastly, reviewing the answers in class provides the trainer with important feedback on areas that are still not clear to participants, and helps identify areas of the curriculum needing adjustment.

Make sure to include time for pre- and post-tests and the discussion of results clearly in your agenda for the training course. Participants should see the discussion of the post-test results as a part of the training, not an optional activity that happens after the training course is complete.

**Analyzing Pre- and Post-Test Results**

The final step is to analyze the results of the pre- and post-tests both by participant and by question. Looking at the data in both of these ways will help you learn about both the type of participant that learned the most from the training (e.g., those with high or low pre-existing knowledge) and the areas of the training that were most effective for the whole group. Using Excel, SPSS, or another statistical software package to analyze the results is not required, but it will greatly facilitate the analysis process.

Create a spreadsheet where each row is a single participant (identified by ID number) and where each question has two columns — one column indicating if the participant correctly answered the question on the pre-test and one indicating if the participant correctly answered the question on the post-test.

Look at changes in correct responses by individual. Did each individual’s score increase? Did each individual’s score increase? Did the overall range of scores change for the group between pre- and post-testing? Think about the knowledge level of the audience your training is targeting. If the training is aimed too high, those that scored high on the pre-test will show the most increase on the post-test while those who scored low may show very little increase. Alternatively, if lower scores climb and higher scores are stable, the training may be aimed too low. Depending on the purpose of the evaluation information, you may want to see if any knowledge increase was statistically significant.

Next, look at changes in knowledge by question to uncover which parts of the training were most effective, that is, resulted in the most increase in knowledge. Remember that a lack of change in knowledge could indicate either a poorly designed test question or a weakness in the curriculum. If pre-test scores are high, then there will be little room for knowledge gain as measured on the post-test. If there are questions that multiple participants are missing in both the pre- and post-test, consider adjustments to the curriculum to strengthen weak or unclear content areas.

Review all the data to make sure you haven’t missed any clues and document any additional interesting findings. Use the results to make any necessary adjustments to the training.


Remember to use the results to make any necessary adjustments to the training.
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